

INFORMATION FOR MEDIA

Hello,

We can't wait to greet you all in our lovely town this July. Below you will find some important information. Please note that we will communicate in English language and all the information will be provided in English.

Media accreditation is only available for official media providers, journalists, reporters, online press professionals and photographers.

1. ABOUT EYOF 2023 MARIBOR

With more than 30 years of tradition, the European Youth Olympic Festival is the largest multi-sport event for young athletes aged 14 to 18. The Festival, which takes place under the auspices of the European Olympic Committees, gives young athletes the first taste of Olympism and allows them to gain invaluable experience for further competitions on their way to the Olympic Games. The Festival is a biennial event held in one of the European countries.

This year more than 2.400 athletes will come from 48 countries of the European continent. They will compete at 13 different venues and in 11 different sports: Artistic Gymnastics, Athletics, Road Cycling, Mountain Biking, Handball, Judo, Swimming, Tennis, Volleyball, Skateboarding and 3×3 Basketball. For the first time in the history of the European Youth Olympic Festival, there will be competitions in Skateboarding, Mountain Biking and 3×3 Basketball.

Find more information about sports here: <https://eyof-maribor.com/en/sports/>

Find more information about venues here: <https://eyof-maribor.com/en/venues/>

Spectators have free access to all sport events.

Meet our mascot: <https://eyof-maribor.com/en/logo-and-mascot/>

2. ABOUT MARIBOR

Maribor is the second largest university city in Slovenia and has a big heart for sports. It is an excellent host for major sports events such as the Women's Alpine Skiing World Cup (Golden Fox) and the highest ranked downhill mountain biking competitions (World Cup, European Cup and European Championship). Maribor is a proud multiple national football champion and also the number one football city in Slovenia. The beautiful nature that surrounds Maribor and the Drava River, which flows through the city centre, offer residents and visitors a wealth of sports activities and recreational opportunities.

More about the city of Maribor here: <https://eyof-maribor.com/en/about-maribor/>

What to do in Maribor?

Find out more about the experiences: <https://eyof-maribor.com/en/experiences/>

3. HOW AND WHERE TO REGISTER

Media accreditation is required for use of media services including entry to areas reserved for the press. Media accreditation is only available for official media providers, journalists, reporters, online press professionals and photographers.

Please register at: <https://eyof-maribor.com/en/media/>

Deadline for registrations is 10 July 2023. Confirmations of registration will be sent out regulary – week after you have applied.

Media representatives may register in two categories: "Press" and "Photo". Both categories have access to all competition venues, Main Media Center (MMC) and the Opening and Closing Ceremonies. Media accreditation does not grant access to Athletes' Villages or EOC Family hotel. Media access to the EOC Family Hotels is limited to the lobby only. At each venue, media accreditation will provide access to the grandstand for media, Media Room (except at the venues adjacent to the MMC) and to the mixed zone. Media accreditation allows coverage of the following events:

- Official competition events
- Opening and Closing Ceremonies

For photographers it is essential that they request "Photo" accreditation for access to the photo positions allocated at competition venues as well as at the Opening and Closing Ceremonies.

4. ACCREDITATION PICK-UP

Registered media personnel can collect their accreditation at the Main Accreditation Center (MAC) starting from July 22, 2023 according to the opening hours of the MAC. The MAC is located on the

opposite side of the Main Media Center at the Stadium Ljudski vrt. Please remember to bring the same official ID or passport that was used during the registration process.

5. ACCOMMODATIONS

Organizing committee of EYOF Maribor 2023 does not provide accommodation for media personnel. To book accommodation through the EYOF Maribor 2023 official booking agency, please follow this link for more information about accommodation in Maribor: <https://eyof-maribor.com/en/accommodation/> and send your request by email to: nina.berlan@kompas.si to receive an accommodation offer.

Please book your accommodation as soon as possible as the capacities are filling up very quickly.

6. FOOD

Food is not provided by the Organising Committee. Breakfast, half-board or full-board options can be booked with accommodation. There are also many restaurants and affordable eating options in the city.

7. TRANSPORT AND PARKING

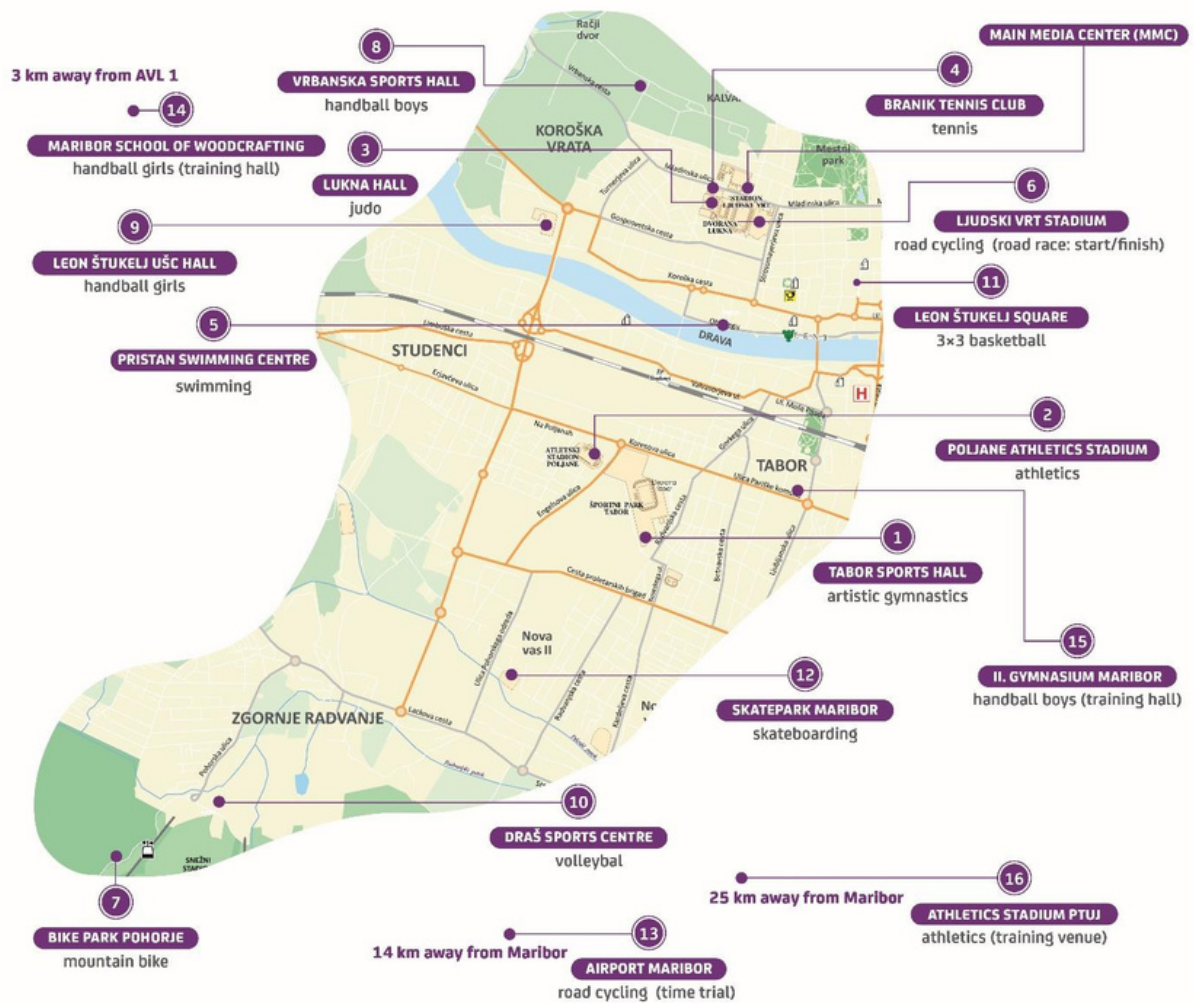
Accredited media will have free access to Maribor city public transport and to the EYOF bus lines that connect the Main Media Centre and all competition venues. Many venues are also within walking distance from each other.

There will be no media parking at the venues, however, there are several payable parking garages throughout the city. It may also be possible to book accommodation with parking.

Media need to arrange their own arrival and departure transport.

8. MAP OF COMPETITION VENUES & EYOF BUS LINES

Free access to EYOF bus lines (marked in orange) with media accreditation.



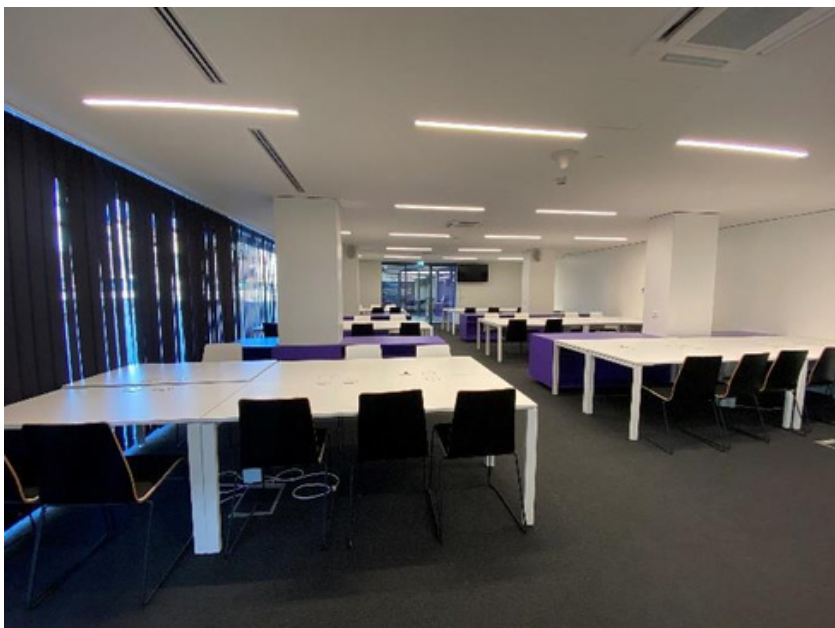
9. MAIN MEDIA CENTER (MMC)



MMC will be located at Stadium Ljudski vrt (Mladinska ulica 29, 2000 Maribor).

MMC opening hours:

- **Sunday, 23 July 10:00 – 24:00**
- **Monday, 24 July to Saturday, 29 July 8:00 – 22:00**



At MMC there will be:
free wi-fi, work desks, chairs,
electricity, coffee, tea, water,
printer/scanner, toilets.

10. VENUE MEDIA ROOMS, MIXED ZONES

Media Rooms at Competition Venues

A Media Room is provided at every competition venue, except for Lukna Hall and Branik Tennis Club which are located near the MMC. Media Rooms at competition venues are open from one hour before the start until two hours after the end of competition. The timetable of competitions will be uploaded on the EYOF Maribor 2023 official website: <https://eyof-maribor.com/en/schedule/>. Media Rooms will not be open during training sessions.

In Media Rooms there will be: free wi-fi, work desks, chairs, electricity.

Mixed Zones

There will be a mixed zone at every competition venue. Access will be granted to the accredited media. All athletes will leave field of play through the mixed zone. This is an interview zone to facilitate the communication between athletes and media representatives. It is located near the field of play in the natural path of the athletes as they leave the competition area after their performance.

Athletes must pass through the mixed zone as they leave the field of play, but they are not obligated to talk to the media.

Official training sessions

Official training sessions are open for media coverage. However, Media Rooms will not be open during training sessions.

11. ATHLETES' VILLAGES

Media accreditation does not provide access to the Athletes' Villages and other athletes' accommodations. Access to the EOC Family is limited only to the lobby of the hotel.

For accredited media, a **guided tour of the main Athletes' Village (AVL1)** will be organized on **24. July 2023 from 10:00 – 12:00**. More information and registration process for the tour will be communicated in due course.

Contact with athletes and National Olympic Committees

During the Festival, media wishing to contact National Olympic Committees (NOC) or their athletes should liaise with the Media Services team which will coordinate with NOC Press Attachés.

12. MEDIA BRIEFINGS

Press conferences by EYOF PR office are planned for all media on 23 July and 29 July in Hotel Habakuk, Maribor. No other media briefings are planned.

13. DAILY RESOURCES FOR MEDIA

There will be no private platform for accredited media. Instead, all information will be shared on the official website: <https://eyof-maribor.com/en/home/>.

The following will be available daily for download:

- Photos from all the venues (with the name of the photographer),
- 1 video highlight of the day,
- morning and afternoon press releases and
- up-to-date results.

All competition events will be streamed live on: <https://eoctv.org>.

Opening and Closing Ceremonies will be covered live by Slovenian national TV.

SEE YOU THIS SUMMER IN MARIBOR, SLOVENIA!

Sincerely,
Alja Pahor,
Head of PR & Media Services
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