

SUSTAINABILITY ACTION PLAN AT EYOF

WITH SUSTAINABILITY AT HEART



Sustainability action plan at EYOF:

	GOAL	MEASURES
VENUES	<ol style="list-style-type: none"> 1. Equip all venues with suitable equipment for the sustainable aspect of the event. 	<ol style="list-style-type: none"> 1. We will clearly mark the most sustainable ways to arrive and depart from sports venues (cycling and walking). 2. Drinking fountains will be clearly marked at all venues, and all athletes will receive their own water bottle. 3. The collection of waste packaging will take place with the help of an external partner with the aim of encouraging a circular economy.
ACCOMMODATIONS	<ol style="list-style-type: none"> 2. Equip all accommodations with suitable equipment for the sustainable aspect of the event. 	<ol style="list-style-type: none"> 1. Accommodations and sports venues will be connected to public transport, and walking between venues will be actively encouraged where possible. 2. We will prepare general, but fun, sustainable guidelines on water and energy consumption for all participants.
MOBILITY	<ol style="list-style-type: none"> 3. With a unified communication effort, emphasize the possibility of using the footpath between venues. 4. Active promotion of using public transportation to get to events; bicycles and car sharing, electric and hybrid vehicles. 5. Reduction in the quantity of urgently needed transportation. 	<ol style="list-style-type: none"> 1. With MOM, we will make a Map of cycling and walking routes between sports venues, which will be available to all participants. 2. We will provide participants with free bus transportation to the venues. 3. We will appropriately mark bicycle lanes and footpaths. 4. Organizational meetings will also take place on-line. 5. We will encourage the use of official transport from abroad. 6. We will carry out the promotion of new bicycle stops and agree with our partner that it will be possible to rent a sufficient number of bicycles near the venues. 7. Hybrid and electric vehicles will also be used for transport.
FOOD AND DRINK	<ol style="list-style-type: none"> 6. Small amount of food waste. 7. Offering local food and drink suppliers. 8. A broader selection of vegan and vegetarian meals. 	<ol style="list-style-type: none"> 1. Educational materials on eating habits will also be part of the sustainable orientations. 2. As little food as possible will be prepared in advance in all organizational segments. 3. We will do due diligence on food and beverage suppliers and focus on local ingredients. 4. We will provide a selection of vegetarian dishes and offer an appropriate amount of fruit and vegetables at each meal.
WASTE	<ol style="list-style-type: none"> 9. Waste reduction. 10. Adequate waste separation at all locations. 11. Circular economy (waste can be used for other purposes). 	<ol style="list-style-type: none"> 1. Together with our partner, we will ensure that there is a team at the sports venues that takes care of the proper separation of waste. 2. We will collect waste bottles for another purpose of use. 3. We will install and mark drinking fountains at all locations and give participants a reusable water bottle. 4. We will carefully order promotional and other materials. 5. In accordance with the sponsorship projects, we will use waste packaging for the podium, medal trays, etc.
THE FOLLOW-UP PROGRAM	<ol style="list-style-type: none"> 12. The offer of educational content for participants and sponsors. 13. "Pop-up" stores with second-hand products. 14. Organization of a clothing exchange for participants and volunteers. 	<ol style="list-style-type: none"> 1. During the time when the competitions will not be held, we will offer workshops with sustainable content to the participants: online safety, visibility on social networks. 2. We will organize a trade with second-hand clothes in the common areas with the aim of raising awareness about the fast textile industry. 3. Participants and volunteers will be offered a place for the traditional exchange of sportswear and other products.

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PROMOTIONAL MATERIALS	<p>15. As much organizational information as possible online with the use of QR codes.</p> <p>16. Appropriate gift program.</p>	<p>1. A website with all information about the competition will always be available to the participants.</p> <p>2. All materials will be printed on demand and not forward.</p> <p>3. To the greatest extent possible, we will try to ensure that promotional materials come from sustainably sourced materials.</p> <p>4. We will try to find dual use for promotional materials.</p>
COMMUNICATION	<p>17. Regular communication of all activities related to sustainability.</p> <p>18. Honest communication without “green-washing”.</p> <p>19. Generate good traffic to the Sustainability tab.</p>	<p>1. In a unique way, we will support sustainable activities through communication, so that we will get as close as possible to the participants.</p> <p>2. We will regularly inform all participants about our sustainable activities and encourage them to incorporate sustainable practices into their private lives.</p> <p>3. We will not mislead and report on activities just for the sake of bragging - we will always include the higher purpose of sustainable activities.</p> <p>4. We will create a Sustainability tab, where the main activities will be additionally highlighted.</p>
SPONSORSHIPS	<p>20. Find ways for joint sustainable activations.</p> <p>21. Involve sponsors in most of the measures listed to reduce the financial burden on the organizer.</p>	<p>1. Each sponsoring activity will contain a sustainable purpose and will be in accordance with one written measure.</p> <p>2. Sponsorship activations will largely cover the potential financial costs of sustainability measures.</p>
ORGANIZATION	<p>22. To include sustainability in the activities of volunteers.</p> <p>23. Financially responsible implementation of the event organization.</p>	<p>1. We will involve volunteers in activities in common areas and enable them to participate in workshops and a clothing exchange.</p> <p>2. All members of the organizing committee will keep an eye on costs.</p>
FINAL REPORTS	<p>24. Review of the success of the implementation of measures and preparation of the final report.</p> <p>25. To become an example of a sustainable event.</p>	<p>1. During the entire organization of the event, we will collect data on sustainable activities, costs, implemented measures.</p> <p>2. We will use the key findings to create guidelines for future organizers.</p> <p>3. We will start traditional sustainability activities at future EYOFs with events for participants and volunteers.</p>

